

Austin Sabattis

I write copy.
type of cat

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Experience

VP, Associate Creative Director Area 23 – New York, New York 08.2014 - Present
ACD + Group Copy Supervisor + Copy Supervisor + Senior Copywriter + Copywriter

Led development of numerous breakthrough creative campaigns across experiential, outdoor, digital, video, and print. Each conceptually and strategically pushed the limits of its category, including genetic testing, dermatology, advocacy, and others.

Discovered a passion for and deftness in managing and directing creatives, especially mentoring and developing teams of copywriters and art directors.

Employed creativity as a force for good, willing pencil sketches and daydreams into meaningful existence on behalf of the MND Association, gun safety organization Change The Ref, and diabetes advocacy organization The diaTribe Foundation.

Clients: Aquaphor, Eucerin, Pfizer, AstraZeneca, Invitae, Change The Ref, others

Copywriter Digita Health – Philadelphia, Pennsylvania 05.2013 - 08.2014
Clients: Mylan (corporate branding), EpiPen, Digita Health

Freelance Copywriter The S3 Agency – Boonton, New Jersey 05.2012 - 05.2013
Clients: BMW Motorcycles, Eight O’Clock Coffee, Wyndham Rewards, Good Earth Tea

Child My Childhood Home – New Jersey 03.1991 - Present
Older Brother + Favorite Nephew + member of The International Brotherhood of Magicians

Conceived of and created annual walk-through Halloween attractions in my backyard, orchestrating a small army of neighborhood kids to build sets, scare guests, and bring a series of scenes to life.

Commandeered my parent’s basement to construct elaborate cardboard sets based on my favorite musicals, notably including homegrown practical effects and SFX makeup.

Passionately perfected and performed stage magic routines for birthday parties, talent shows, and school assemblies.

Education

Temple University B.A. in Advertising, Copywriting; Minor in Digital Media Technologies
4A's Institute of Advanced Advertising Studies

Awards & Accolades

Mind’s Eye Cannes Lions (silver, shortlist)
Impossible Operation Morning Joe, ABC, Adweek, Global Awards, Clios (shortlist)
The Worst Restaurant In Town CBS, Clios, Manny Awards, Global Awards, One Show (merit)
The State of Diabetes Clios, Lürzer’s Archive, Manny Awards, Global Awards, Webby’s (honoree)
2019 IPG Health Network Halloween Party “Best Group Costume”